



Merchant Meeting

October 27, 2017

Gazelle Sports

Agenda

Welcome and Introductions

Special Events

Parking Meter Survey

Snow Removal Ordinance

Safety Brief

“Merchant Survival Guide to Construction”

Old Woodward Construction Update

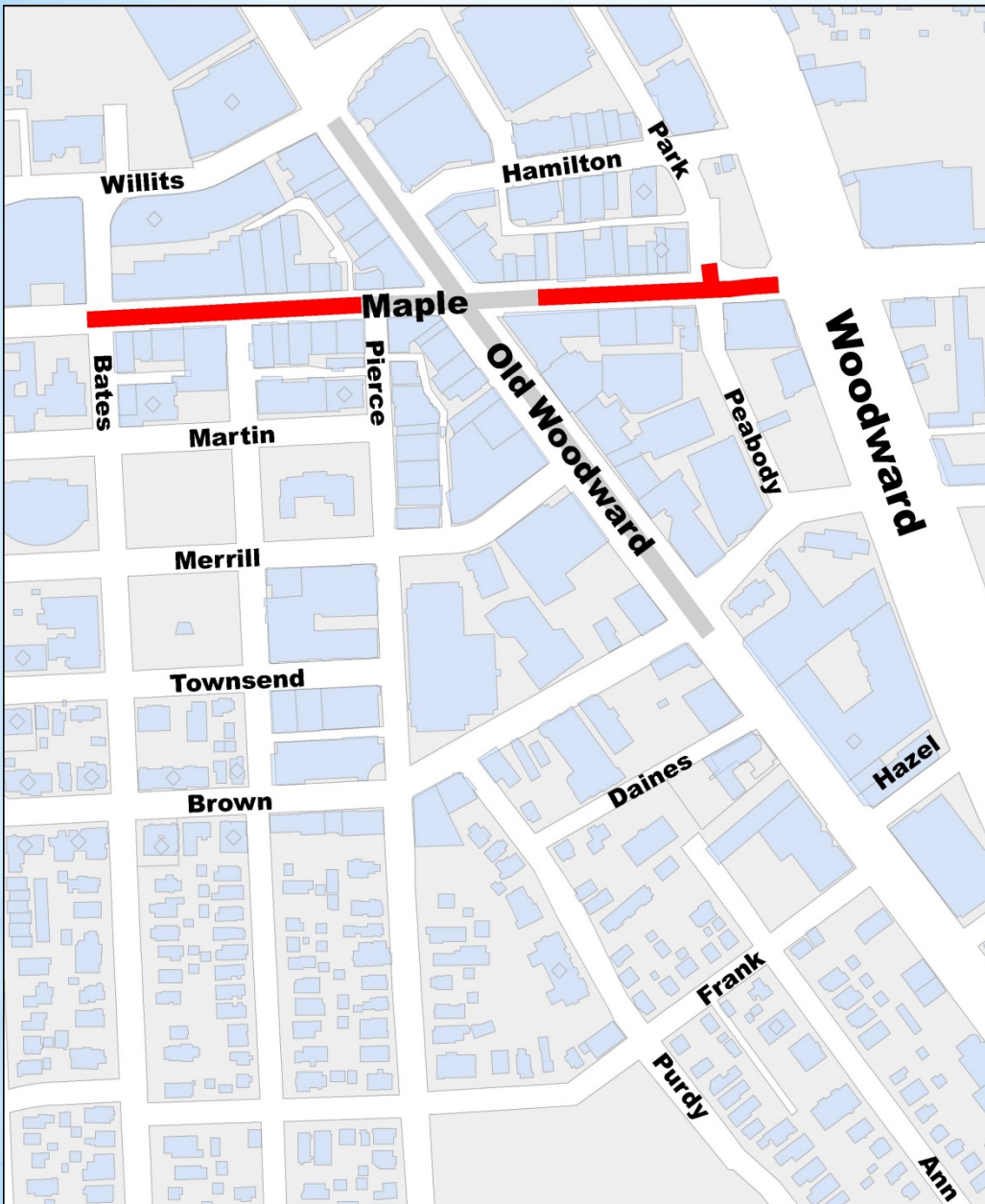
Old Woodward Ave. Reconstruction Project 2018





Upcoming Projects:

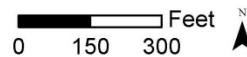
2018

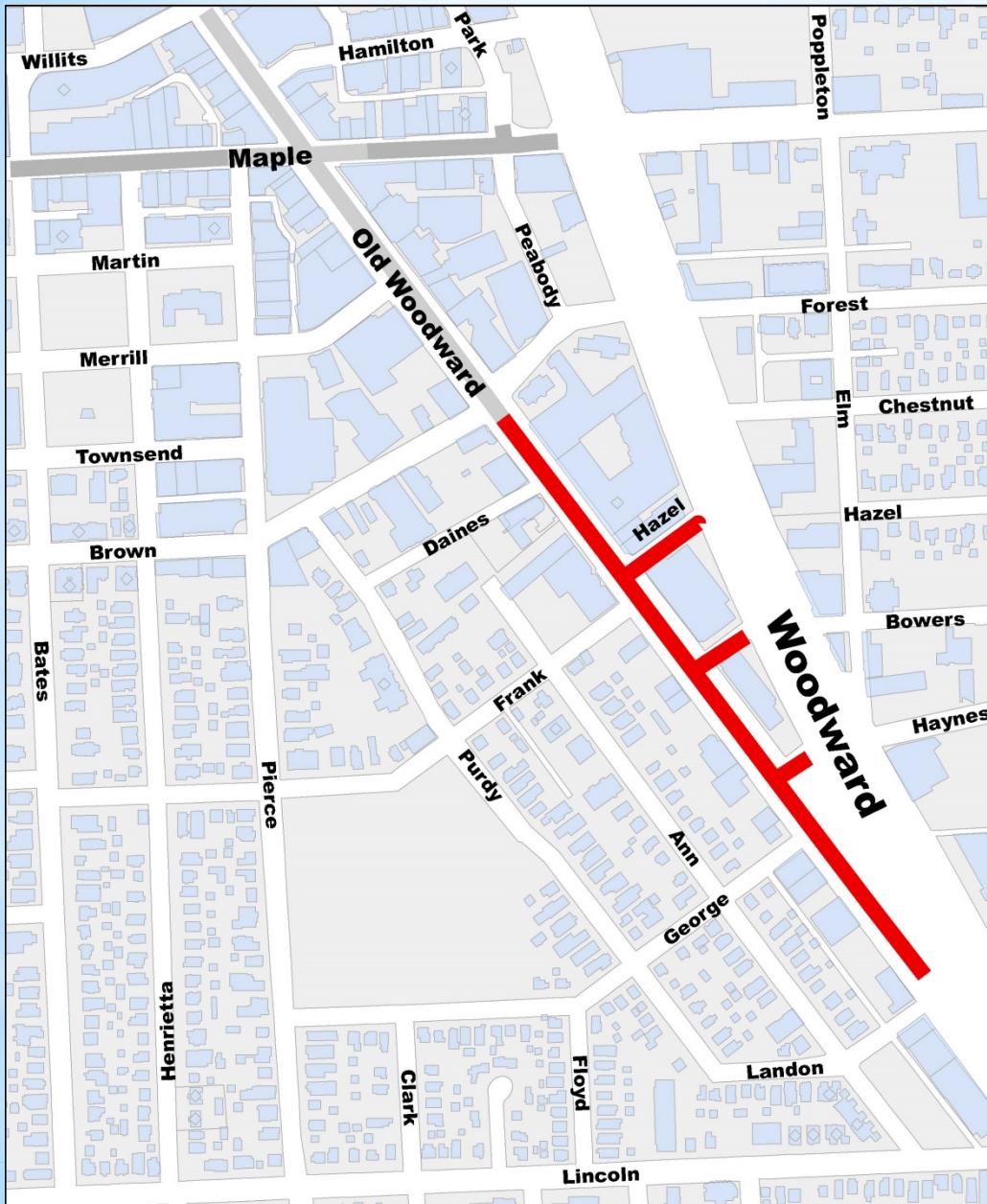


Upcoming Projects:

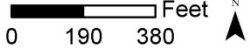
2020

Phase 1 Phase 2



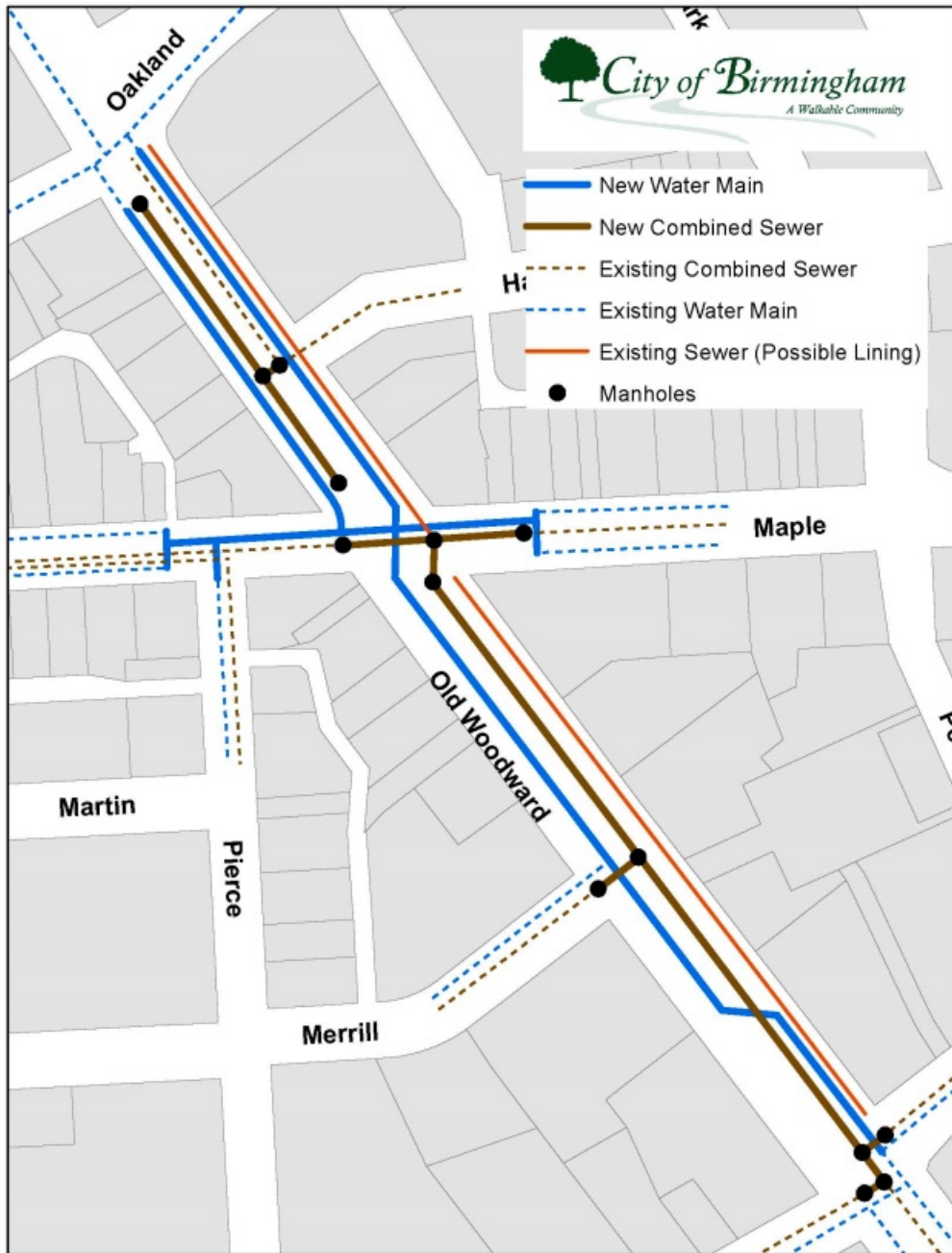


Phase 1
 Phase 2
 Phase 3



Upcoming Projects:

2022



Underground Improvements

- Water
- Sewer
- Street Lights
- Traffic Signals
- Irrigation
- Electrical
- Communications



BIRMINGHAM'S 6-POINT LOGISTICS PLAN

- * Keep Project Moving Quickly
- * Keep Sidewalks Open & Front Doors Accessible
- * Keep Traffic Flowing
- * Keep Communications Flowing
- * Keep Public Parking Easy and Accessible
- * BSD Promotional Activities

1. Keep Project Moving Quickly

PROJECT INITIATION

1. Finalize Bidding Documents
2. Bidding
3. City Commission Authorization
4. Contractor Preparation

CONSTRUCTION PROCESS

Start - Early Spring

Construction Time Frame - 4 to 5 months

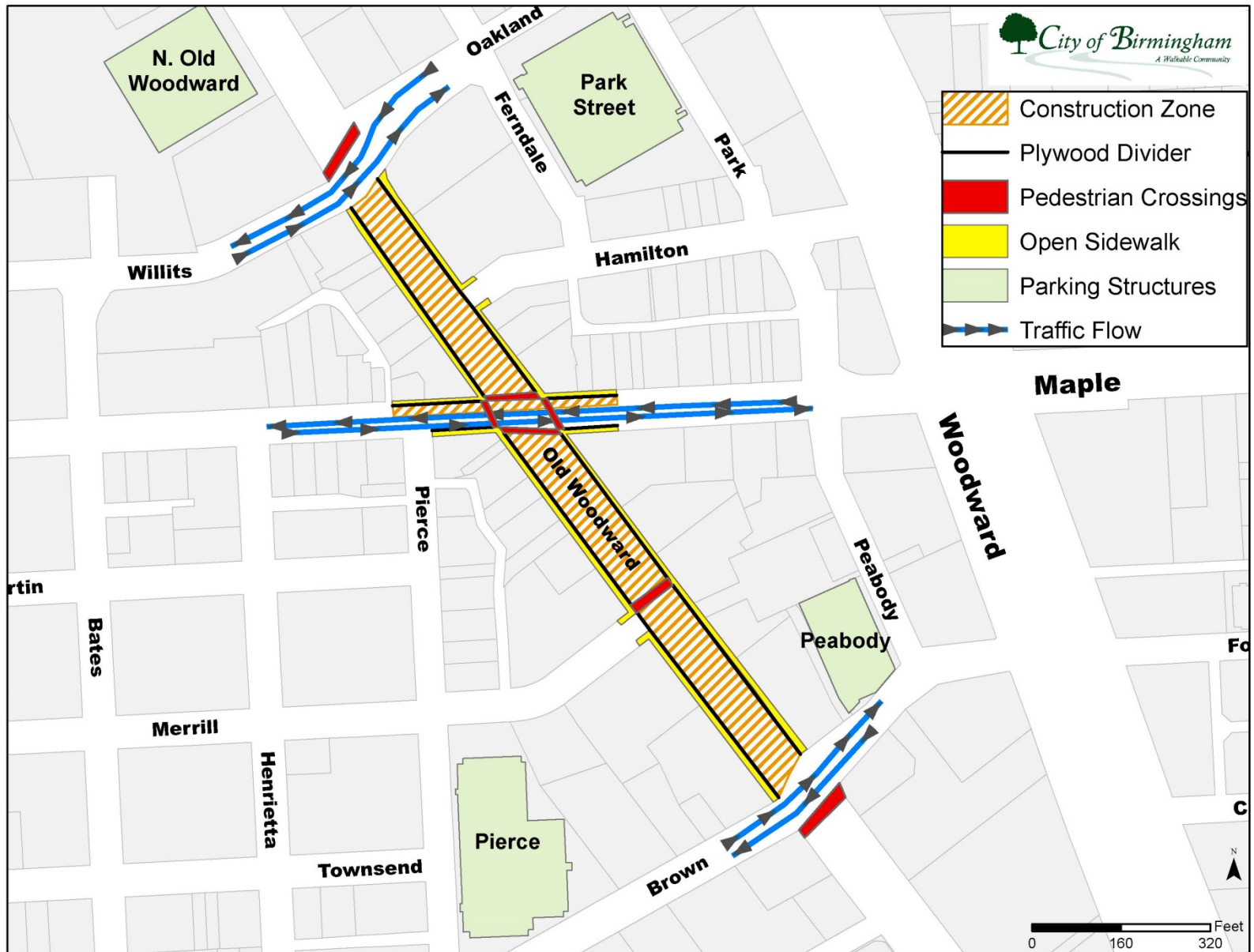
- * Hire Contractor with Experience
- * Expand Available Work Hours
- * Bonus/Penalty Clause
- * Encourage Multiple Crews

2. Keep Sidewalks Open and Front Doors Accessible



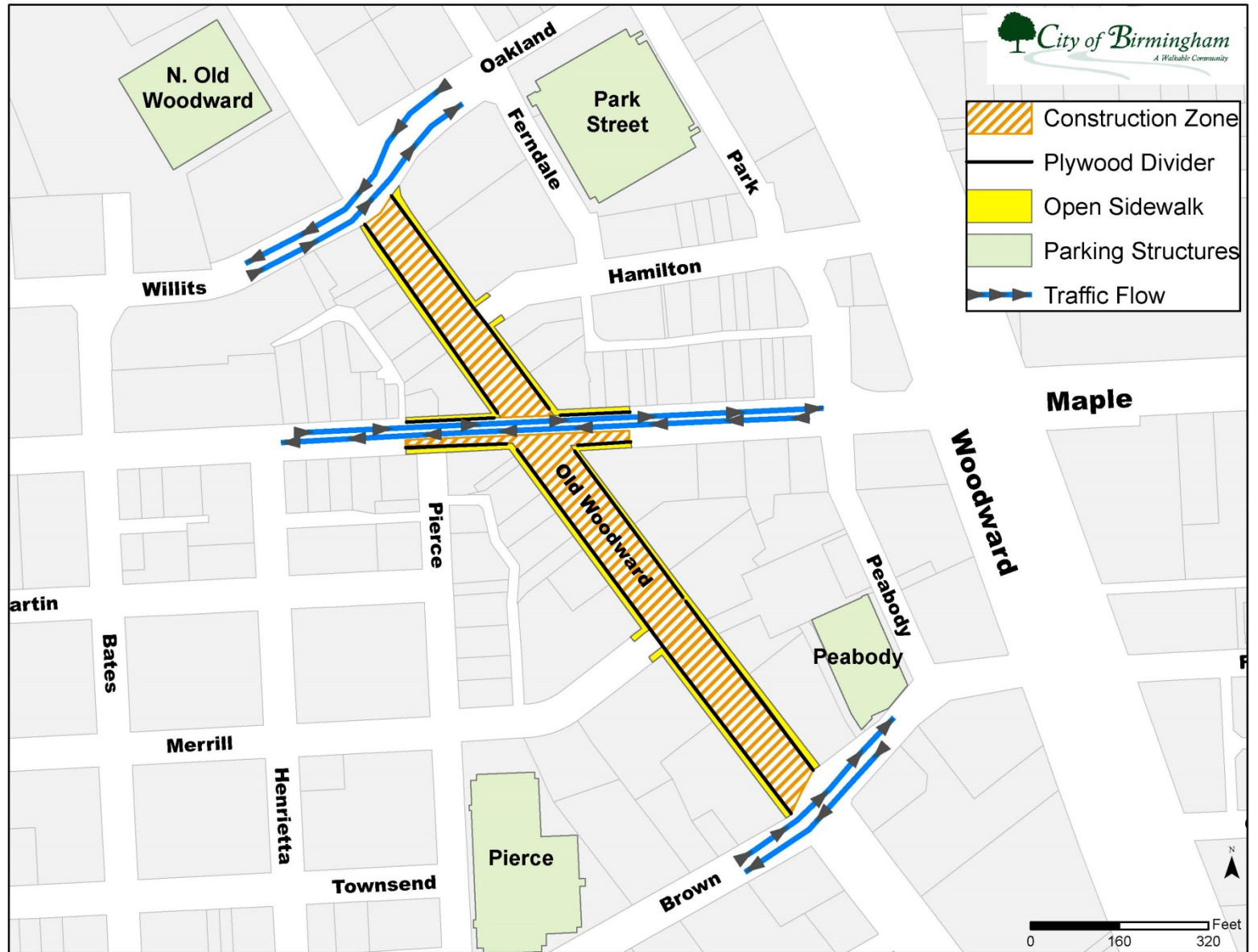
Sidewalk Removal and Replacement Goal: 48 Hours

2. Keep Sidewalks Open and Front Doors Accessible



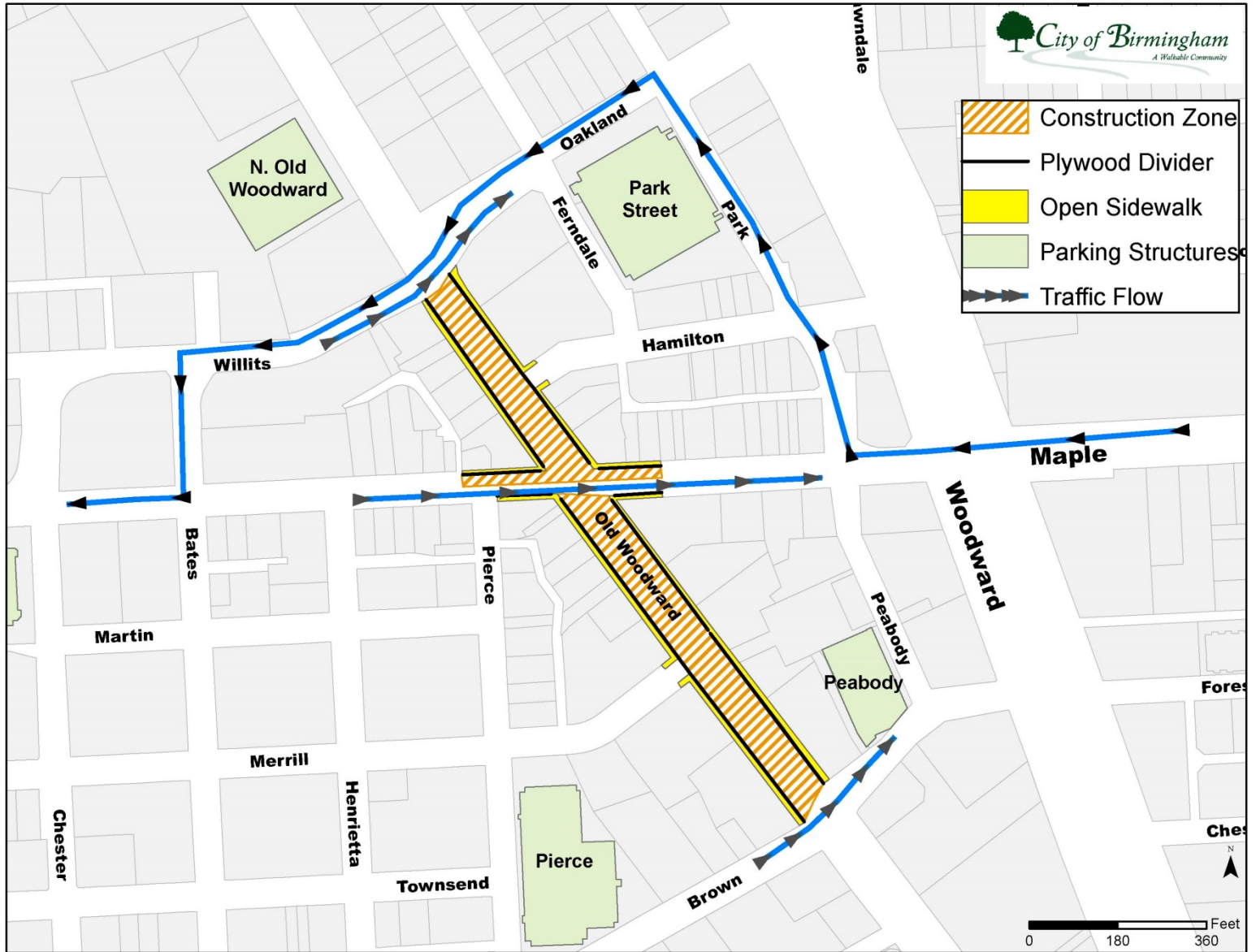
3. Keep Traffic Flowing

STAGE 1-
Maple Rd.
Open to
Traffic

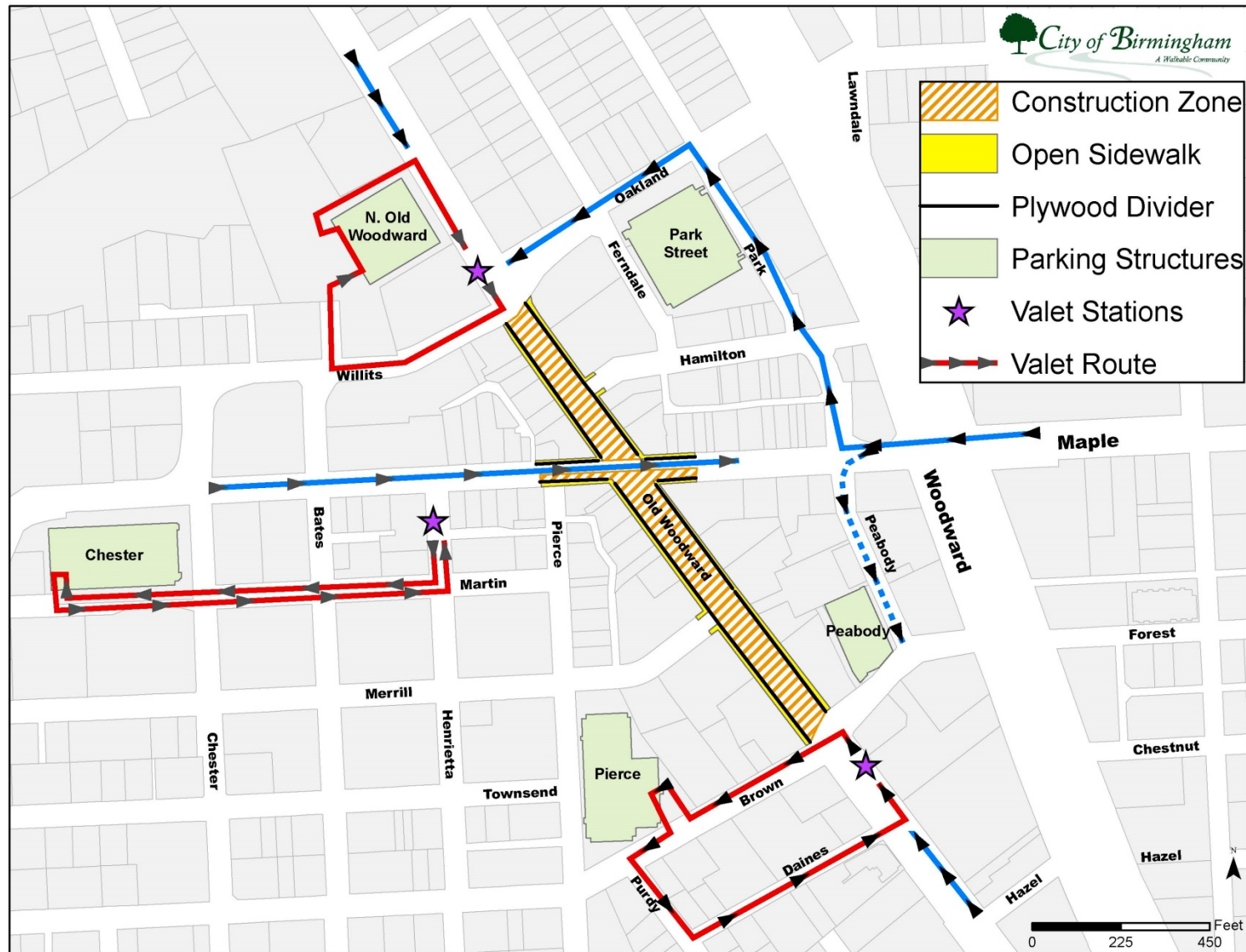


3. Keep Traffic Flowing

STAGE 2 -
Maple Rd.
Open to
Eastbound
Traffic
Only



4. Keep Public Parking Easy and Accessible





5. BSD Promotional Program

- ★ Free Valet Parking
- ★ Enhanced Lighting and Signs
- ★ Activities and Events
 - ☞ Family Day
 - ☞ Cash Mob
 - ☞ Artwork
- ★ Selfie Spot
- ★ Campaign Theme:
Pave the Way for a More Beautiful Downtown



6. Keep Communications Flowing

- * Constant Contact by Email:
www.bit.ly/bhamnews
- * City of Birmingham Website
www.bhamgov.org
- * BSD/City Social Media -
Facebook, Twitter, Next Door
- * Digital and Print Newsletters